

**MILLION DOLLAR
BLACK BUSINESS STRATEGIST**

→ *Joe Dudley Jr.*



**Powerful Strategies
to Finance Your
Business in 2021**

INCREASE YOUR ACCESS TO CAPITAL WITH DUDLEY DIRECT FINANCE



Minority Contractors . Entrepreneurs . Real Estate Investors

.....
**At Dudley Direct Finance,
we say, "Yes" even when others may have said, "No."**

Alternative Financing Tools



- **Business Credit Lines**
- **Contract Financing**
- **Equipment Financing**
- **Unsecured SBA Credit Lines**
- **Real Estate Funding**
- **Private Lending**

SECURE CAPITAL FOR YOUR MILLION DOLLAR PROJECT

with Joe Dudley Jr.



Minority Business Owners . Entrepreneurs

.....
**Achieve the Freedom, Independence
& Success You Crave!**

World of Dudley's®



Dudley Beauty School System

DCU Inn

Eunice & Joe Dudley

Distributors & Beauty Advisors



Dudley's Beauty Centers



Dudley Products Headquarters

*Welcome to the Expanding World
of Dudley Products.*

*Our founders, Joe & Eunice Dudley, are
grateful for the dedication of our loyal staff,
distributors, and beauty advisors worldwide.*

*Plus, the continuous support from our
customers who use and retail our products
always encourages us to expand.*

*Join us today and help expand
the World of Dudley Products.*



Manufacturing Staff



Running a Business While Black

*Analyzing the Obstacles of
Black Entrepreneurship*

Goldman Sachs
10,000
small
businesses

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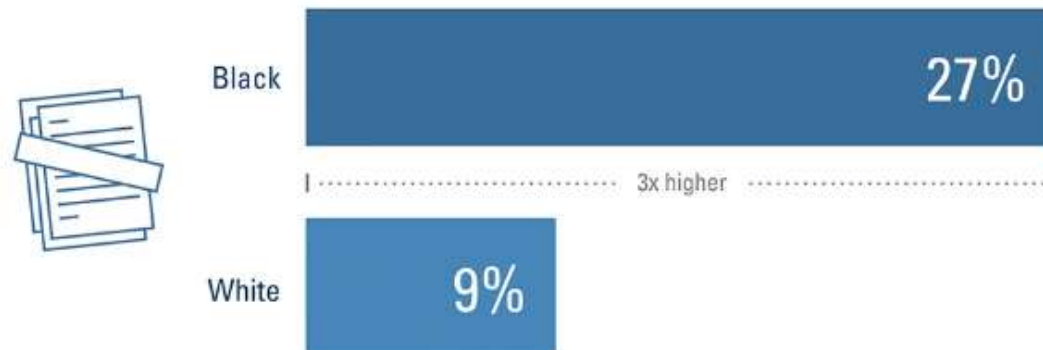
CAPITAL CONSTRAINTS

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Black business owners are more likely to be rejected for bank funding.

*The rejection rate for Black business owners applying for bank funding was **three times higher** than the rate for white business owners.**



*Respondents were asked if they received full, partial, or no funding. Here "rejection" indicates they received no funding.

Of those with household incomes of \$75,000 or below, **less than 1/3** of Black business owners received bank funding, compared to **almost 2/3** of white business owners.



*More than mentorship or hiring a stronger team, Black business owners want **stronger ties to capital resources.***



66%

35%

Stronger ties with access to capital resources



58%

46%

Access to and the ability to hire a stronger team



52%

46%

More mentors/an advisory board

Black

White



**ALTERNATIVE
FINANCING OPTIONS**





BUSINESS LINE OF CREDIT

Secured & Unsecured



Contract Financing
Government & Business
7 -10 Days



WHAT IS EQUIPMENT FINANCING & HOW CAN IT HELP MY BUSINESS?



Real Estate Funding

PRIVATE LENDERS

VERSUS

BANKS

COMPARING THE 2 TYPES OF LENDERS



Fast funding in 2-3
weeks

Creative loan
structures

Underwrite collateral



Slow funding in 2-3
months

Loan structures
limited by restrictions

Underwrite borrowers

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**Schedule Your
FREE Financial Breakthrough
Strategy Call!**

<https://bookme.name/JoeDudleyJr/finance>

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