

JPMORGAN CHASE & CO.

# Pathways for the Future

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# CHASE

- "For far too long, Black communities have faced profound challenges and inequality due to systemic racial barriers. At JPMorgan Chase, we recognize our responsibility as one of the world's largest banks to address these disparities and are harnessing our expertise in business, policy, data and philanthropy to empower Black communities around the world.
- Through Advancing Black Pathways, we're supporting Black individuals, households and entrepreneurs so they too can share fully in economic growth."
- Byna Elliott, Head of Advancing Black Pathways

## BLOOMBERG

• In 2022, the Bloomberg Philanthropies Greenwood Initiative announced the creation of the Black Wealth Data Center (BWDC). It features a Racial Wealth Equity Database that aims to empower decision-makers with reliable data, become the go-to resource for wealth data, and raise the national standard for data collection and accessibility. The objective of the Black Wealth Data Center is to help practitioners and policymakers address racial wealth disparities by making relevant data available so they can develop and implement effective programs and policies to increase racial wealth equity.

## CUNNINGHAM

- Following the murder of George Floyd, US corporations focused attention on the Black Lives Matter (BLM) movement -a slogan and organization launched by Alicia Garza, Patrisse Cullors, and Opal Tometi after the acquittal of George Zimmerman in the murder of the teenager Trayvon Martin. The videotape of Floyd's murder and the public demonstrations that followed prompted Corporate America to recognize its role in addressing racism. A flurry of high visibility Black Lives Matter pledges followed, promises by corporations to provide significant funding – billions of dollars -- to support Black communities.
- What is the status of these pledges? Where are funds going? What level of transparency is available? Should corporations have to account for these pledges?
- Fran Teplitz, Green America's executive co-director for business, investing & policy interviewed William Michael Cunningham, CEO of Creative Investment Research

## WHITE & BLACK





MORTGAGE BANKERS ASSOCIATION









BLACK & LATINO BCONOMICS



## APARTMENT BUILDING









#### **BRICK FLIPPING**



#### 203K



## HNIC



#### ENERGY



#### PLATFORMS





#### ELEVATE

Equity through climate action





### INFRASTRUCTURE



#### GET with the Program



### **HCTrojan Innovation Market**

- ANGELS & OPERATORS
- BACKERS & BUILDERS
- FUNDERS & FOUNDERS
- INVESTORS &
  INVESTMENTS
- 1000ANGELS & 500STARTUPS

- TECHSTARS
- BLACK AMBITION
- Y COMBINATOR
- BLACKSTONE LAUNCHPAD
- MORGAN STANLEY
- NORTHWESTERN MUTUAL
- 1863
- HUB71

# INVEST TRAIN FOUND CDFI

| Blackrock         | Neighborworks |               | LISC     |
|-------------------|---------------|---------------|----------|
| Vanguard          |               | Yield (Scott) | ECP      |
| Fidelty           |               | Kresge        | Cinnaire |
| Morgan<br>Stanley | ULI           | FORD          | TruFund  |
| JP Morgan         | NDC           | JP Morgan     | CIP      |
| Goldman           | Babson        |               |          |

| MVP    | EOS  | COGS | TAM |
|--------|------|------|-----|
| EBIDTA | CAGR | ETV  | ROI |
| GPM    | NPM  | PPC  |     |

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