



HUDSON'S SITE

FAST FACTS



DEVELOPER
BEDROCK

DESIGN ARCHITECT
SHoP Architects

ARCHITECT OF RECORD
Hamilton Anderson

GENERAL CONTRACTOR
Barton Malow



\$900 Million
CONSTRUCTION COST

December 2017
BREAKING GROUND

Summer 2022
PROJECT COMPLETION



Public Observation Deck ▶



Residential Units | 330 ▶

1ST FIRST BUILDING IN
DETROIT TO MEET "WELL
BUILDING" STANDARDS.
(WELLCERTIFIED.COM)



Ground Floor Market ▶



700
Below Grade
Parking Spaces



1,500 Capacity
Performance Space with
Adjustable Specifications

◀ **800 Feet**
Approximate Height of tower

◀ **1 Million**
Total Square Feet
Excludes underground parking)

◀ **240,000**
Square Feet of Office Space

◀ **100,000**
Square Feet of Retail Space

◀ **75,000**
Square Feet of Public Space

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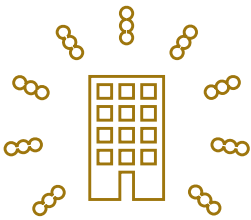


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PROJECT PRINCIPLES



DESIGN

an iconic building that architecturally and programmatically celebrates the rich history of the site

ENGAGE

the public realm with dynamic public space and an activated streetscape on all sides



CREATE

a destination that attracts visitors from across the city and around the world

CELEBRATE

Detroit as a leader in innovation at the 'intersection of brains and muscle'



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